

TOWN MEETING MONDAY NIGHT

Record Breaking Crowd Attended Chamber of Commerce Smoker

Whitnall Made a Great Speech
Totally disregarding the rain, more than 200 men of the Torrance district attended the Chamber of Commerce "Get-Together" Smoker in Legion Hall, Monday night. It was not only the largest Chamber of Commerce meeting in the history of Torrance, but according to Campaign Director Stevenson, was the largest Chamber of Commerce smoker ever held in connection with any of the campaigns he has conducted in Southern California.

President Alfred Gourdier opened the meeting with a brief explanation of why the Chamber of Commerce is being reorganized. He said that Torrance was now the only community of any importance in the bay district that did not have a live, hustling Chamber. Long Beach, San Pedro, Redondo, Hermosa, Venice, Santa Monica and Sawtelle all have strong Chambers and wide awake secretaries who are competing very successfully against Torrance for new industries and increased population.

He pointed out one instance when the little town of Compton had recently secured a splendid industry, employing several score of workmen, that really wanted to come to Torrance. Negotiations were practically complete for locating this industry here, but no one in Torrance had the time to keep right after it and Compton, with a paid secretary, on the job, won out. "This must not occur again," he said, "and our Expansion Campaign is to make sure of that."

Mayor George A. Proctor, who presided as chairman of the Executive Committee then took charge of the meeting. He enumerated the well known advantages of Torrance and said that the time had come for us to have a Chamber of Commerce equal to our number and our needs. He predicted a larger membership than 250, which is the goal.

The plan of reorganization was outlined by Campaign Director J. O. Stevenson. As a preliminary, however he read a paper entitled "What I Think About Torrance," in which he dwelt upon the great advantage Torrance has in the fact that the townsite was laid out along scientific plans. He stated that industry in the future is going to seek the small town where the workmen can have their own homes, gardens and normal family life, within walking distance of their jobs. He further pointed out that Torrance is ideally located as a city. "There is no other town of any size near enough to encroach upon it; it has well planned roads good transportation and is certain to grow steadily year after year. A Chamber of Commerce is needed," he said, "to enable Torrance to obtain her just deserts from the County Board of Education, the County Board of Supervisors, the State, and to co-operate with the local municipal government." The plan for the new Chamber of Commerce as outlined by Mr. Stevenson, calls for a membership of 250 with dues at \$12.00 a year. All memberships will be held by individual men or women. The members will elect a Board of twelve directors who will be the governors of the organization, controlling its funds and directing the work of its secretary. The directors will be nominated from the entire membership by direct mail primary and the nominees chosen by direct mail ballot in the second or final election. This provides representative government for the Chamber and places responsibility for its success definitely upon those men in the community in whom the majority have the great confidence.

The Chamber will maintain headquarters probably in the City Hall and will be a clearing house for all

information about Torrance and vicinity, both for the membership and for strangers. A high grade secretary will be employed and he will have an assistant or stenographer who will be kept busy corresponding with prospective manufacturers, home seekers and others interested in, or whom the Chamber wishes to interest in, the settlement or growth of Torrance. The Chamber will have a working fund or budget of \$6000 a year, with which to carry on its activities. It will publish a bulletin every week giving the activities of the Chamber to keep the members informed of what is going on, and the directors will hold weekly meetings. Once a month there will be a general meeting for the entire membership. All members will assist in making up a program of work. Committees will be formed from those interested, to carry out different tasks with the co-operation of the directors and the secretary. The by-laws of the Chamber will be revised along these lines immediately following the membership campaign.

The campaign will start next Tuesday morning, February 7th, and will continue for two hours a day for four days, or until all prospective members are signed up. It is expected that the new Chamber will be in full operation by the 15th of February.

G. Gordon Whitnall, Secretary of the Los Angeles City Planning Commission, and of the Los Angeles Regional Planning Board, was the principal speaker of the evening. Mr. Whitnall surprised everyone with probably the most interesting talk that has been made before the Torrance Chamber. He quickly won his audience by proving himself to be altogether human and absolutely devoid of any smugness. He caused uproarious laughter by clean, well placed anecdotes, and drove home fact after fact about the future of Southern California. "There can be no isolated cities or towns in the Los Angeles district," he said. "They will all rise or fall together. They are depending upon the same road system—the same educational system—the same transportation—the same market—the same water supply—the same power—and the same government. I do not advocate local consolidation of our neighboring municipalities," he said. "On the contrary, I am rather opposed to it, but consolidation of our planning for this great section is an absolute necessity. Eventually our communities will all grow together, just like several splashes of ink on a blotting paper will spread until they become one big splotch."

"There are only two cities in the United States with which I am acquainted, that have been scientifically planned," said Mr. Whitnall. "One of these is the National Capital at Washington, and the other is Torrance. Washington was laid out by the celebrated French engineer, L'Enfant, under the direct supervision of General George Washington. He planned Washington so that no matter what its proportions, it would never be congested and it is the only large city in America today that isn't seriously congested." Mr. Whitnall pointed out the fact that traffic congestion and other faults of American cities, due to lack of planning, has become the most serious problem of the time. Correcting mistakes of the past is causing municipalities to assume enormous debts which will cause high tax rates, perhaps for all time. "Chicago," he said, "is spending thirty million dollars to widen four small streets in her most crowded section. Other street widening that will be necessary will cost into the hundreds of million dollars."

"Southern California, through the City Planning Commission and the Regional Planning Board, is striving to profit by the mistakes of the older cities of the East," said Mr. Whit-

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First Torrance Town Meeting at Theatre Monday Night

Notable Speakers, Famous Opera Singers and a Free Movie Show

With such famous speakers as Dr. Geo. P. Taubman of Long Beach; the Chairman of the Industrial Section of the Los Angeles Chamber of Commerce, and with the promise of Judge Bledsoe, the first Torrance Town Meeting to be held in the Torrance Theatre next Monday night bids fair to be the greatest civic event in the history of Torrance.

In addition to these distinguished speakers, who will stress the importance of a modern Chamber of Commerce, and will tell what the future holds for Torrance and Southern California, there will be a splendid program of music and entertainment. In addition to local quartets there will be two of the most popular operatic singers of Los Angeles, Mrs. Geo. Coleman and Mr. Earl Alexander, who will each sing solos and one of the most famous duets known to opera. They are members of the famous "Artists Ensemble" of the Los Angeles City Club. Other features of the program will be a reel of motion pictures made for the Hollywood Chamber of Commerce by the famous Christie Comedy Film Corporation during the recent Hollywood campaign. It is a very humorous illustration of what the Chamber of Commerce can and should do for a city. There will also be a splendid comedy reel to round out the program.

Those present will also learn of the plan for the new Chamber of Commerce and what it will undertake to do for Torrance during the coming year. It was first planned to have this meeting in the form of a dinner, but it was soon discovered that no place in Torrance is large enough to accommodate the crowd expected and so the theatre has been leased for Monday night, to make it possible for every prospective member of the new Chamber and his wife to be present at this great meeting. Tickets have been mailed to over 600 families and more are available at Chamber of Commerce headquarters in the City

Hall. They can be obtained by any citizen of Torrance or vicinity desiring to attend. There is no admission fee. The only requirement is that every person who attends shall write on the back of his ticket a suggestion as to what he or she thinks the new Chamber of Commerce should do for the good of Torrance. These suggestions are to be compiled and made into a program of activities for the new Chamber. Those attending the meeting are requested to fill out their tickets in this manner in advance so as to save time. It is hoped to make these town meetings regular monthly events of the new Chamber and the plan will be to have a distinguished speaker for each meeting, a good musical program and local discussion of Chamber of Commerce work and community problems. Admission will be free to members of the Chamber and their wives.

If you have not received a ticket for the meeting Monday night, do not feel slighted or that you will not be welcome. The committee has aimed to send a ticket to everyone and if any are missed, it will be the result of unintentional oversight. We are holding the meeting in the largest gathering place in Torrance for the express purpose of giving everyone an opportunity to hear these distinguished speakers and fine program of entertainment. Ticket holders who wish to be seated on the main floor are requested to be on hand promptly at 7:30.

Mr. William Maccafee, at the Murray apartments, was reported quite ill the first of the week.

In Full Blast Again Glass Works Going

The Torrance Window Glass Works are running full blast with a complete force of about three hundred men and the roar of flames at the different ports around the great "tank" or furnace is music as sweet as fire to the big force of men employed. There was no occasion for misgivings when the work ceased for a few days, and the statement made by the Herald that everything would be booming on the first of February has been amply proven right up to date. There is more good news coming; the works will not close down early as the false prophets predicted, but, instead, a big regular run will be made to the tenth of June. That should stimulate everyone to the fact that the days of old-time prosperity are here and that the great depression which has cast a gloom over a great part of the United States has been inoperative in equal extent and that the lifting of the clouds east of the Rockies has had the effect of increasing the demand for the quality of product alone produced by the Torrance Glass Works. It is unequalled anywhere within the United States of America.

TORRANCE WOMAN'S CLUB

The Torrance Woman's Club held their regular meeting in Legion Hall on Monday, Jan. 30th. There was a good attendance despite the stormy weather and much illness among the members. Mrs. Henderson, parliamentarian, tendered her resignation on account of increased duties at the library, which was accepted with regrets. The program which was to have been given will be given on Monday, Feb. 13th. No member should miss this meeting.

WOMAN'S CLUB WILL GIVE ENTERTAINMENT

The Torrance Woman's Club will give an entertainment with an unusual program in Legion Hall on the night of February 16th at eight o'clock. Admission 50 cents, children 25 cents. The McDougall brothers of Lomita will entertain with Scotch selections and there will be other talent, both local and out of town. There will be numbers to suit everyone. All are urged to attend.

FIRST BAPTIST CHURCH OF TORRANCE SERVICES SUNDAY

The subject of Christian Science will be dealt with by the pastor in a unique way at the evening service, Sunday, Feb. 5th. The teachings of this cult will be faithfully and fairly presented by direct quotations from their works. This will be followed by what God says on the subject. A specially prepared chart, embodying the quotations and what God says about them, will be given to each one attending. If you are honestly seeking for truth and for light this service should be of great help to you. All welcome. The hour is 7:30 p. m.

A BAD AUTO WRECK

Wednesday noon a bad auto wreck occurred this side of Long Beach on the flat when a driver ran his car squarely across in front of Mr. Chas. C. Schultz, of the Ford dealers, Schultz, Peckham & Schultz, of Torrance. Mr. Schultz crowded on all brakes and slid the wheels forty feet and then veered his course in order to avoid a broadside collision. Despite every effort the Ford coupe struck a glancing blow ahead of the rear wheels of the other auto and damaging both machines but resulting in no injury to the occupants of either car.

Room and board at 29711 Cota avenue; home cooking at \$10 per week.

New Chamber Will Have Working Budget of \$6000

In order to give the new Torrance Chamber of Commerce plenty of working capital, the Executive Committee adopted a tentative budget for 1922 of \$6000. This will supplement the income derived from individual membership dues. It is to be subscribed by the industries, property owners and business men. It is to be strictly a working fund and will be used to carry out the new Chamber's program of promotion activities. The budget was adopted by the Executive Committee at their meeting last Friday, when every industry and practically every business institution in the city was represented. Chairman Proctor appointed the following Budget Committee to appropriate the \$6000 among the prospective subscribers, and to obtain pledges: J. W. Post, Chairman, Ben Harwood, H. E. Paige, George W. Neill, C. J. Rahm. The Budget Committee expects to make a preliminary report at the town meeting next Monday night.

Team Captains in Membership Campaign

President Alfred Gourdier and Chairman George A. Proctor have appointed the following to be Captains of membership teams in the campaign to be started next Tuesday:

- L. W. Babcock
- A. H. Bartlett
- H. C. Black
- Fred Burkhardt
- A. B. Denny
- H. H. Dolley
- J. H. Fess
- J. M. Fitzhugh
- J. Isenstein
- B. J. Gettman
- W. H. Gilbert
- James L. King
- W. T. Klusman
- Sam Levy
- F. L. Parks
- J. F. Malone
- E. H. Nash
- John Salm
- Frank Sammons
- R. S. Shriner
- Chas. Stock
- W. C. Von Hagen.

Each one of these Captains will have a team of from five to eight men, and will be responsible for calling on thirty prospective members. Although the membership goal of Torrance is set at 250, Chairman Proctor believes it will be possible for the Torrance Chamber to wind up with a membership larger than either Redondo Beach or Hermosa Beach. Redondo has a membership of about 360, while Hermosa has 375.

MASONIC MEETING

A meeting of great interest to the Masonic fraternity was held in their hall at Lomita on Friday night, Jan. 27th, where many of the Past Masters of the Order were present. Many from out of town were present, among whom were Past Masters Dan Towne, of Gardena, H. F. Lemcke, and Charles Harroll, of Wilmington, F. F. Sibley and P. M. Newman of Lomita. A banquet was also a part of the attraction offered and a large attendance of the members made the occasion of more than ordinary interest.

ATTEND INITIATION

Mrs. Walter Von Hagen, Mrs. M. Harsted, Mr. and Mrs. P. F. Brown and Mr. and Mrs. Fess and family attended the installation of officers of Royal Neighbors and Modern Woodmen Tuesday evening of California Camp at Los Angeles. Head Clerk Day of Des Moines, Iowa, was the installing officer for the Modern Woodmen. Carrie Givens installed the officers for the Royal Neighbors. After the installations dancing was enjoyed and light refreshments of coffee and doughnuts served.

TORRANCE THEATRE PROGRAM
MR. and MRS. J. C. McVEY, Managers

Monday, February 6, 1922
CHAMBER OF COMMERCE MEETING

Tuesday, February 7
Sam De Grasse and Fritzi Brunette in
A WIFE'S AWAKENING
Country Store Every Tuesday

Wednesday, February 8
House Peters in
"THE MAN FROM LOST RIVER"
Directed by Frank Lloyd. A thrilling drama of the Redwoods. A picture for people who like the sensation of being alive.

Thursday, February 9
Hoot Gibson and Molly Malone in
"SURE FIRE"
Don't miss seeing Hoot in one of his best Western pictures.

Friday and Saturday, February 10 and 11
Special Program—Jack Holt and Lila Lee in
"AFTER THE SHOW"
A William de Mille production. This is a picture you will enjoy to see

Sunday, February 12
Lola Weber's triumph
"THE BLOT"
A great American drama of today. Bigger than Hamoroseque
Pathe-News and two reel Comedy

COMING
Friday and Saturday, Feb. 17-18—Priscilla Dean in "Conflict."

New Shows Every Evening at 8:05. Special Performances at 8:00
MATHEW EVERY SATURDAY AND SUNDAY AT 2:00 P. M.