

TO THE GENERAL PUBLIC

The Torrance Fiesta is promoted by the Chamber of Commerce in order to give all of our own people as well as our neighbors the opportunity to enjoy themselves and demonstrate to you and to them the growth of Torrance. The aim of the Fiesta committee is to put on a bigger and better show this year than before, and to keep on enlarging each year, in order that our Fiesta may attain the proportion of an event to be looked for by many thousands.

It cost a lot of money to attain these results, and we need your co-operation. This committee has obtained several hundred dollars worth of goods in all lines (gratis) from a number of representative firms, part of which will be given away as prizes for the different contests and sports, and the rest will be sold to the general public at prevailing retail prices. These goods consist of bread, flour, soap, candy, cigars, ham, bacon, canned goods, hardware, etc. Look for the Torrance Chamber of Commerce Booth on the Fiesta grounds, where all commodities will be on sale. All money taken in goes towards defraying the cost of the Fiesta. There will also be on sale at the same booth watermelons, cantaloupes, soft drinks and cigarettes.

The following firms have earned our appreciation for helping us make this Fiesta a great success by donating liberally:

M. A. Newmark & Co.
Globe Grain and Milling Co.
Franco-American Baking Co.
Bishop & Co.
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H. J. Heinz.
Jones, Thierback Co.
Sperry Flour Co.
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Fred Schilling Co.
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United Wholesale Grocery Co.
Barney Gannon, Lomita.
Washburn, Crosby Co.
E. L. Thompson & Co.
Christopher's.
Klauber-Waugenheim.
Coca Cola Co.
Globe Packing Co.
General Packing Corporation.
Max Roth Cigar Co.
Hoffman Hardware Co.

Union Metal and Hardware Co.
H. Paige.
R. W. Lee.
Zuser Bros.
California Hardware Co.
Swift & Co.
Pacific Coast Biscuit Co.
Earl Cowen Co.
First National Bank of Torrance
Dominguez Land Corporation.
The Enterprise.
The Torrance Herald.
Isenstein's.
Torrance Pharmacy.
Dolley Drug Co.
"Hardware" Reeve.
Industrial Hardware Co.
Torrance Feed and Fuel Co.
C. J. Rahm & Son.
Torrance Garage.
Torrance Transfer Co.
Torrance Vulcanizing Co.
Torrance Plumbing Co.
Torrance Toggery.

The Hub
J. H. Fess.
Frank Nell.
The House of Par Values.
California Central Creamery Co.
H. Kaminsky Cigar Co.
I. G. Anderson.
Sam Levy.
The Committee invites you and your friends to come over, enjoy Miss Phoebe Milburn is in charge of the Torrance Chamber of Commerce Booth and will be pleased to give any information desired concerning Torrance, and will supply you with literature.

FIESTA EXHIBITORS

Those who have space within the two large tents follow in order:
Lomita Chamber of Commerce.
Harbor City Chamber of Commerce.

S. O. Barnes, Gardena—Drugs.
Gardena Milling Co.
Moneta Chamber of Commerce.
Crest Oil Co., Long Beach.
J. W. Barnes, Lomita Dry Goods.
Standard Section Houses, L. A.
Paxman's Electric Shop.
Jack and Sam Levy, Men's Furnishings.

Robert Barr, Chevrolet.
Heinz 57 Varieties.
Fitzgerald Music Co.
Iris Brands Groceries.
"Hardware" Reeve.
Rappaport's, Dry Goods, Furniture.

Johnson, Garville, Brophy.
Salm Mfg. Co., Abalone Shells.
Mack Motor Truck Co., Los Angeles—Educational Truck.
Frank L. Darling, Long Beach—Moriand Truck.
Auto ar Sales Co., Los Angeles—Speed King of Highway.

Zuser Bros., Redondo and Torrance—Oldsmobile, Willys-Knight.
T. T. Gardner & Son, Gardena—Nash Cars and Trucks.
P. E. Hennis, Gardena—Studio baker and Chevrolet.

Allan H. Paul, Gardena—Dodge Spears & Boyer, Gardena—Ford and Fordson.
Central Garage, Redondo—Paige Sloan & Bacon, Redondo—Hupmobile.

Sargeant & Monell, Redondo—Jordan and G. M. C. Trucks.
Anderson & Palmer, Redondo and Torrance—Buicks.
White Garage, San Pedro—Hudson and Essex.
Gardena Battery Works—Willard Batteries.
Southern California Music Company—Pianos.

THE CARNIVAL SPIRIT

Congratulations are being heaped upon the committee of arrangements for giving the people of Torrance and vicinity the class of amusements that are found at the Fiesta this year. This, in addition to the wonderful displays that have been attracted to the large tents, all of which are worthy of much praise.

Automobile Row is the finest ever seen in this section of the county. As you pass through the grounds one is reminded of the great White City of Chicago or Coney Island of New York City.

A variety of amusement is offered—the double-headed baby, born in Los Angeles County; Buckin' Little Buster, an outlaw pony, is ridden (?) by Little "Jiggs" and Little "Maggy" in competitive mounts. The attraction is in the open and contributions are tossed to the feet of the pony. Dick Ferris' Harem is one of the big attractions and was well patronized. Perhaps the best paying attraction of all is the Ferris Wheel. Seeing Torrance by electric light was the order last night.

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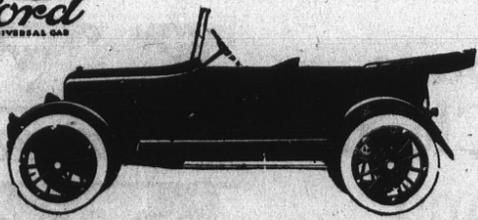
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