

TORRANCE HERALD

Torrance, California

Published weekly at Torrance, California, and entered as second-class matter January 30, 1914, at the postoffice at Torrance, California, under the Act of March 3, 1879.

This is a sample of the size of paper the patronage of the community would have warranted.

And this issue was wholly printed in Torrance and will be henceforth.

INCORPORATION NECESSARY TO GROWTH AND PROGRESS

It has been the history of every city in the country that there has been no real growth or progress until after incorporation.

An unincorporated town is an inchoate, helpless, inert mass, a mere collection of homes, without purpose, directed activity, without means of accomplishing community measures.

Incorporation means that this community becomes an organic entity, an organized body, with definite life and purpose and means of accomplishing things for the common good, what was before an unorganized, helpless thing, becomes an organized body, with individuality, power to grow and progress, and act for the common good.

It is the essence of the American principle of government. It means self-government, the rule of the majority, and the power of that majority to do and advance in civilization and the things that make for a better living community, better citizens, better living conditions, better sanitary conditions—home rule.

Incorporation may mean higher taxes, or not higher, according to whether the majority desire better community conditions, improved streets, sidewalks, lights, water, fire protection and all the accessories of modern life. It cost more for modern

comforts and conveniences than it did in the days of candle lights, but few of us want to go back to the privations and discomforts of primitive man or the stone age.

We pride ourselves on our high standards of living, that the American standard of living is the best in the world, and it costs more. Do we want to go forward, or are we content to remain in the present backward stage of our community existence?

Incorporation means going onward, upward, means growth and development and improvement, increased standing and prestige, increased community self-respect and independence, that we are masters of our own destiny.

To secure incorporation a campaign of publicity and education is necessary. The more light thrown on the project the more study made of it, the surer and sooner will be its realization.

IMPORTANCE OF REGISTRATION

Every person in this community, man or woman, qualified to vote, should register, if not already registered. It is a duty all owe their country, their home community, their family and themselves. So many important things are coming up; this is presidential year, and everyone should be registered.

BIRTHS

Born to Mr. and Mrs. Joseph Hall, of Park Terrace, a boy, on July 14th.

Born to Mr. and Mrs. Nelson Reeve, a boy, on July 15th.

Born to Mr. and Mrs. W. C. Von Hagen, a girl, on July 15th.

Mr. Dick Malone, of the Dolley Drug Company, has returned from a week's vacation in Big Bear Valley.

Mr. and Mrs. Joseph Stone of Gramercy avenue entertained Torrance friends on Saturday evening.

Mr. and Mrs. Charles Turner had the pleasure of a visit from Mr. and Mrs. Jack Jeffries of Los Angeles over Sunday.

TO AMUSE THE LITTLE FOLKS

Dolls, horns, tops, blocks, toys, books, cutouts, and many novel and

useful things to keep the little folks busy.

Paper and celluloid drinking cups, lunch sets, paper napkins, plates, spoon, fork and knife sets, waxed paper and other picnic supplies at

HERALD STATIONERY SHOP.
Opposite Bank
Torrance, California

Life Compensation Fire
Health Automobile
A. H. BARTLETT
TORRANCE GENERAL INSURANCE AGENCY
Phone 49
Accident Burglary
Public Liability Plate Glass
Phone 1 Res. Phone 49
POST OFFICE BLDG.

SAMUEL LEVY

Torrance Tailoring Shop
El Prado Block
Up-to-Date Sample Line of Modish
Clothes
Stylish and Snappy Garments at Reasonable Prices
Gent's Furnishings

FIRST CLASS PRESSING AND DYEING

TORRANCE HARBOR FEED AND FUEL CO.

21805 Cabrillo Ave. A full line
of Poultry and Stock Feeds of best
quality.

Phones Torrance 116. Lomita 178-11

TOLSON'S TRANSFER

Anywhere
Any Time
and Place
Phone 53-W