

Torrance Herald

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WONDERFUL RESOURCES SOUTHLAND PRICELESS

AMAZED AT MANY OPPORTUNITIES AWAITING INVESTMENT ON COAST

"You cannot name a sum of money that Pittsburgh wouldn't give for some of the things you possess that Pittsburgh can never have," is the terse summary of E. L. Mills, one of the "Smoky City's" biggest real estate operators, when he stepped on the train recently for his home town, after a few days' sojourn around Los Angeles.

Here are some of them:

"Your climate, your optimism, your roads, your scenery, your opportunities, your harbor, your beach resorts, your soil, your products, your marvelous percentage of growth and your unbounded confidence in yourselves and your purposes.

"When I stop to think that the total capitalization of the United States Steel Corporation, over a billion dollars, laid down in your lap, wouldn't purchase five minutes of your winter climate," commented Mr. Mills. "I realize what an exceptional city and country you have. In all of my travels, covering the entire United States, I haven't run across a single district that is so independent of all the rest of the United States as you are right here. And in leaving I desire to place myself upon record as saying that the 'bug' has got me. My name will undoubtedly appear in the next issue of your city directory.

"I took a flying trip to your harbor with one of your real estate men. Amazement is not too strong a word to express my admiration for what you have done. It is mild, however, in comparison with what I believe will be the result. Do you know, I could not get the thought out of my head, 'What an opening for a big steel plant!' You may brag about San Francisco, Portland, Seattle and all the rest of the coast cities, Los Angeles has a destiny that it cannot escape—she is absolutely certain to become the biggest industrial city west of the Mississippi River. Her transportation advantages, both rail and water, would assure this, were there not an abundance of natural resources in your hills, mountains and fields just back of you.

"The products, both vegetable and mineral, from a score of states just east and northeast of you, will make your railroad terminals and your water front the busiest parts of western America within ten years. The opening of the Panama canal locks will open a flood of tollers upon you that will exceed your expectations. It is your good fortune to possess an abundance of strong, fertile soil for them to till. When those European farmers get busy in this California dirt, they will make things hum! We know what they can do in western Pennsylvania. Why, do you know that almost every penny we spend for fresh vegetables goes right straight into the pockets of those good people who have turned what little scraps of tillable soil we have into a garden of Eden? You just wait. I wouldn't be a bit surprised

to learn some day that we are eating fresh cauliflower, asparagus, lettuce, radishes and spinach, shipped from your fields to our tables in Pittsburgh.

"If Pittsburg had your harbor and her own industries, she would be the largest city in the world within ten years. If New York were as near the Atlantic end of the Panama canal as you are the west end, New York would be larger than London in a very short time. Chicago would be the metropolis of the world, with such opportunities as you have for the morrow. I guess you can understand what I think Los Angeles has in store for herself, when I speak of her location.

"There is just one other matter that almost surpasses belief. I was told that the climate here has a wonderful influence upon the individual efficiency of labor. I can see it now. I couldn't before. That fact alone, basing the added efficiency at 33 1-3 per cent, which is what I understand you claim, would increase the actual labor assets of manufacturing Pittsburg over a half billion dollars a year for our payroll, including the entire district, is about \$1,500,000,000 a year right now.

"Tell your people to go on investing. They cannot lose. They cannot pay too much for any kind of desirable property. Whatever price they do pay, no matter how big, will soon be overtaken by normal values. The bigger the price, the longer they wait. But the fellow that pays the top-notch price will not have to wait long. I begin to fear for Pittsburg and its future, for the whole world seems to be looking forward to living in Los Angeles. We've got to get busy devising ways and means to keep them satisfied and at home."

TO APPRECIATE TORRANCE TAKE A VACATION

Mr. Alexander Stout has returned to Torrance from a trip through the Imperial Valley and reports great activity throughout the valley, but he says "Torrance looks good to him." To get back to a clean modern city like Torrance is a treat. Mr. Stout advises any of the residents of Torrance, when they get a little uneasy, to just take a little trip around the country and they'll be glad to get back. In the Imperial Valley the towns are booming—people are all making money but they are suffering hardships—they haven't time to put in the modern improvements such as we have. They are not building the beautiful smooth roads. They have to walk through six or more inches of dust in summer and mud in winter. To thoroughly appreciate Torrance take a vacation.

VARIETY AND CHANGE HELP A GOOD CAUSE

The Ladies' Aid Society will give a cooked food sale Saturday at the Marx & Moyses store. They will have a wide variety of delicacies and cooked foods and you can secure a change in your Sunday dinner and relief from the drudgery of cooking on the day of rest by making purchases at this sale.

The Union Tool company last week tested out a horizontal gas tractor built in the plant. The machine was an experiment test of a new design. The tests proved the feasibility of the tractor and the results were highly gratifying in every respect.

TORRANCE LAUNDRY NEW ENTERPRISE

A first-class laundry will be in operation in Torrance about the first of April. J. C. Casey and H. E. Wagner, laundry men with many years of successful experience, in some of the largest laundries in the Southland, have secured a two-year lease on the Richwine building and will equip a first-class plant with machinery of the latest models. The establishment will be known as the Torrance Steam Laundry.

Mr. Casey has been with the

Wardrobe Laundry of Los Angeles for the past four years and Mr. Wagner with the Troy Laundry of Pasadena for three years. Both gentlemen have been in the laundry business for over fourteen years.

All classes of work will be done by the new laundry from family laundry to the finest finished work. Automobile delivery will be installed and much work is expected from nearby towns.

Makes Addition to its Plant Site

The Llewellyn Iron Works has taken over the remainder of the property adjoining their new plant site on the north, as far as 28th street. This increases their acreage from twenty-five to thirty acres. They have also acquired the triangular strip of land at the corner of

Cravens, Border and 208th streets, known as Block 127.

This action was taken to provide still further grounds for the mammoth plant they will erect here this summer to handle their rapidly developing business.

Would Recall Supervisor Norton

Recall petitions against Richard H. Norton, Supervisor from the Second District, have been filed with County Registrar of Voters Thomas McAleer.

The petitions, containing 6800 names, have been circulated for several months past. Only 4415 names are necessary to call an election. The petitions have been circulated under the direction of B. D. Carle, secretary of the California Leasing company, with offices in the Wilcox building. Who he has represented in the fight against Norton and who has furnished the money necessary to circu-

late the petitions, Carle would not state last night.

Norton's recall is asked on the grounds that he is "incompetent, arbitrary, erratic, without a mind of his own and unduly influenced in his actions as a member of the Board of Supervisors by persons not responsible to the people." His action in tying up the good roads work in the county because the Supervisors refused to require A. J. Hill to take a civil service examination for County Counsel and Thomas McAleer for Registrar of Voters is also cited in the petitions.

Athletic Club is Doing Much Good

The Torrance Athletic association held a spirited meeting at the club quarters Thursday evening. Ten new members were added to the roll. This makes a total of twenty-five new members secured since the present exciting membership campaign began less than a month ago.

Arrangements are being made for another boxing bout April 3rd. It is hoped to have a very interesting exhibition of the manly art.

The association is also scouting for good home material for a winning baseball team this summer. It will be under the management of George Watson and Fred Toetz. Some of the boys are turning out for prac-

tice, but there is need of more candidates and all eligible should turn out to insure an A1 team.

The Torrance Athletic association Wednesday evening began a pool tournament and the contests are looked forward to with great interest by all the members. The tournament will continue for a week or ten days. There will be three classes, A, B and C, and a prize awarded the winner in each class.

Those who have entered to date are George Proctor, Guy Wells, Bartlett, C. Cahill, Harry Marx, Harry McManus, Sam Rappaport, Mitchell Folsom, E. Moll, E. O. Grey, F. Steinhilber, Ed Dowel and L. O. Stevens.

PROGRESS NOTES

George Schnauffer of Bishop, Cal., who has the distinction of having pur-

chased the first lot sold in Torrance, has contracted to erect a two-story Class "C" building on Susana avenue, between Cabrillo and Cravens avenue. Store rooms will be arranged on the ground floor and mod-

ern rooms or apartments on the second.

Ben H. Levitt and Louis Gottstein of Los Angeles have secured a permit to put up an apartment house at the corner of Arlington and Carson. It will be an up-to-date model structure with the latest conveniences and built-in features.

Frederick Thorin of Los Angeles has secured a permit to put up a combination business and residence structure on his property on Cabrillo street near 222nd street.

JUDGE GAVIN W. CRAIG FOR PRESIDING JUSTICE



In his candidacy for the position of Presiding Justice of the District Court of Appeals, Judge Gavin W. Craig, of the Superior Court of Los Angeles County, is receiving the support of a large clientele. Among his staunch supporters are the men who appreciate, above all else, the conscientious and fearless administration of the criminal law as exemplified by Judge Craig during his incumbency on the Superior Court bench. The confidence reposed in him to fulfill, impartially, the obligations of his high office, has not been betrayed, as his record and his achievements bear witness. Fidelity to his trust and his many qualifications, as well as his personal attributes, should enlist a following strong enough for his adherents to elect Judge Craig to the office to which he aspires and thus help to maintain the high standard of the bench in Southern California. The Ledger-Gazette will be proud to be included in the ranks of those who are promoting the laudable ambitions of Judge Craig, whose legal attainments so eminently fit him for the high office which his friends seek to have him occupy.—Ledger-Gazette

MERCHANTS ASSOCIATION

The Torrance Merchants association met Tuesday afternoon at 2 p. m. at Hurum E. Reeve's. A number of important subjects relating to credit and other business matters were taken up for discussion and such action decided upon as seemed best in each case.

REJOICING IN REDONDO

OVER HIGH SCHOOL BONDS

There is rejoicing at Redondo Beach over the passage of the bond issue for the erection of a \$150,000 union high school there.

The bonds won at the special election Tuesday by a majority of 18. The school is to serve the districts of Redondo, Hermosa, Manhattan and Grant.

W. C. HENDRIE HONORED WITH PRESIDENCY OF CLUB

W. C. Hendrie, president of the Hendrie Rubber Company, has been honored by his fellow members of the Torrance Manufacturers' club by election to the presidency of the club. Thomas D. Campbell is vice president; J. W. Post, treasurer, and F. L. Riordan, secretary.

The club was organized by the leading manufacturers of Torrance and several well-known Los Angeles men who are interested in the promotion of industrial development. Among the other charter members are: J. S. Torrance, John S. Cravens, Rudolph Ahrens, Fred L. Harris, George W. Neill, John S. Daggett, William V. Hedges, Guy W. Finney.

Temporary quarters have been fitted up at Torrance, where hospitality is extended to members and visiting manufacturers and their representatives. It is proposed later to erect a suitable clubhouse at Torrance.

NO STAGNATION IN OUR RELIGIOUS LIFE AND WORK

The Sunday School of Torrance and the regular church services of the Presbyterian church are being held in moving picture hall.

The Sunday School now has four separate class rooms which is a decided help to class work, and the school is now just beginning an efficiency campaign which promises large results. A big picnic at Redondo Beach is planned for the school at the end of June, in honor of the winning class in the efficiency contest, up to that time.

The Presbyterian church, being the only organized church here, most earnestly invites members of all evangelical denominations to make your church home with them until the town is really large enough to have two or more churches. That all working together under some organized system of service, the religious life of the community may be developed along all lines of Christian activity. Won't you unite with us and help to mould the life of the community, spiritually and morally, into what you want it to be for your home and family.

LOS ANGELES WOULD GOBBLE UP PALMS

The ordinance authorizing the people of the Palms district and adjacent territory to hold an annexation election April 28 has been passed by the Los Angeles City Council.

At this election it will be determined whether the prevailing sentiment is in favor of joining with Greater Los Angeles. If the Palms district and territory adjacent thereto is annexed to Los Angeles the city's population will be increased about 10,000.

Much opposition exists as the petition provided will mean assuming heavy debts and greatly increasing tax rates.