

**THE TORRANCE HERALD**

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**NECESSARY IMPROVEMENTS WILL BETTER CONDITIONS**

The recent storm made necessary the expenditure, it is estimated, of more than two million dollars by the railroads and other public utilities in wages alone in this county, for temporary repairs and permanent reconstruction. Large sums must be expended by the county itself and private individuals and corporations. This will put large sums of money into circulation among people badly in need of work and wages, and will help greatly toward making times easier. The storms will also act as a spur to the making of substantial permanent improvements to prevent future damage of this kind. Meanwhile work will doubtless have started on many of the great undertakings scheduled for this year by the railroads, public utility and other corporations and interests, and by municipal and other public bodies.

While the storms wrought great damage all over the Southland, they also have been of great benefit to this section in manifold ways. The bounteous rains insure bounteous crops of the highest quality of fruit, vegetables and all kinds of farm products. And the atmosphere is vibrant with the promise of great things during the year 1914.

**LET US PROFIT THRO OTHERS SUGGESTIONS**

While we have a reputation as the greatest boosters on earth, it is often the tourist who calls attention to important items we sometimes overlook.

"Most wonderful country I ever knew of," one enthusiast declared. "I don't believe there is anything like it in the world.

"I expected this sort of climate," he said, "because I've been hearing about the weather down here for years. And, pretty as the orange groves are, I'd seen pictures of them. But the roads, man; they are the things that I can hardly realize.

"Why, we were out motoring yesterday and covered something like a hundred miles without getting off a boulevard. Traveled out around the San Gabriel Valley district and then down through the Santa Monica section and back into town. And do you know that when we got out at our hotel to dine my wife didn't even have to wash her face or dust off her dress. Who ever heard before of taking a hundred-mile automobile ride and not getting dusty? Most wonderful thing I ever encountered!"

And another man not long since grew eloquent in this way:

"Scenery fine; climate great; natural resources tremendous; but why don't you folk down here make a point of boosting the low cost of living? It's one of the drawing cards of Southern California.

"Of course I've found out that you can go into some of your highest priced hotels and pay a dollar for half an orange, the same as you can in the East. But that's mostly for service, and out in the streets you can get pretty good oranges for a nickel or a dime a dozen. But take the necessities of life as they are bought by the housewife for the family, and one can have out here real high living at much less expense than back where I came from. It is a salient point and ought to be made more generally known."

**WHY I BUY AT HOME**

I buy at home because my interests are here. Because I want to see the goods. Because I sell what I produce here at home. Because I want to get what I pay for. Because the man I purchase from pays his part of the city taxes. Because the community that is good enough for me to live in is good enough to buy in. Because I believe in transacting business with friends. Because the man I buy from stands back of his goods. Because every dollar spent at home stays at home and works for the development of the town. Because the man I buy from helps support my school, my church, my lodge and my home. Here's where I live and here's where I buy.—Burbank Review.

Boost, and the world boosts with you,  
Knock, and you're on the shelf,  
For the world gets sick of the one who'll kick,  
And wishes he'd kick himself.  
Boost, for your own achievements,  
Boost, for the things sublime,  
For the one who is found on the topmost round,  
Is the Booster, every time.  
—Pointers.

All things come to him who waits,  
But here's a rule that's slicker:  
The man who goes for what he wants  
Will get it all the quicker.  
—Print Shop Talk.

**LOCAL PAPER A FINANCIAL BENEFIT**

The Boston Daily Globe, dilating upon the great boon a local newspaper is to the community in which it is published says:

Each year every local newspaper gives from \$100 to \$1000 in free advertising for the benefit of the community in which it is located. No other agency can or will do this. The local editor, in proportion to his means, does more for his own than any other two men, and in fairness, man to man, ought to be supported, not because you like him or admire his writings, but because a local paper is the best investment a community can make.

It may not be brilliant or crowded with great thoughts, but financially it is of more benefit than a preacher or a teacher. Understand us now, we do not mean morally or intellectually, but financially, and yet on all moral questions you will find the majority of local papers are on the right side of the question. Today the editors of local papers do more work for the least money of any people living.

**Los Angeles  
the Gateway for  
Big Fair Crowds**

"Nearly everybody is coming to California in 1915, and Los Angeles, standing, as it does, as the gateway between the two expositions, will get them all."

This is the optimistic forecast made by Arthur W. Kinney, retiring president of the Los Angeles Chamber of Commerce and head of the Associated Chambers of Commerce of the Pacific Coast, on his return from Washington, where he was delegate to the annual meeting of the United States Chamber of Commerce.

His prediction as to the share this city will have of the coming year's influx and of the benefits to be derived locally, is based on information gathered on his extended trip touching the principal cities of the Middle

West and East. And he gives this word of admonition:

"No time should be lost. The committee of 100 in charge of the work of beautifying Los Angeles and suburbs and entertaining the visitors, should be organized and the work immediately begun. Los Angeles should be pushed to the front as the gateway to both expositions and advertised to the world."

That Los Angeles is getting its full share, and more, of the winter tourists who frequent winter resorts, is Mr. Kinney's conviction. Florida and the Bermudas and Cuba are getting far less than usual, he says, and everyone apparently is saving up for the exposition year.

**New Treatment  
Prevents Typhoid**

Five hundred needless deaths occurred in California last year from typhoid. The State Board of Health intends to stop that extravagant waste of life, so from March 1 it will supply free, from its "State Hygienic Laboratory" at the University of California, Professor F. P. Gay's improved vaccine, that makes it practically impossible to have typhoid. Revaccination every two or three years will be urged, for this simple precaution means safety from the dread disease. If the public will respond to this great opportunity, then five hundred lives a year can be saved in California alone.

Any physician in California who wants to aid in this great life-saving movement can obtain this anti-typhoid vaccine free by writing to the State Hygienic Laboratory, at the University of California, Berkeley. For a number of months past the Department of Pathology of the University has been sending the vaccine free to any physician who asked for it. Professor Gay wanted to make his improved process of anti-typhoid vaccination absolutely public property, so he has now turned the whole matter over to the State Board of Health, and from March 1 on the vaccine will be prepared and issued free by the State Hygienic Laboratory, under the direction of Dr. Wilbur A. Sawyer.

Thousands of people have now been immunized against typhoid by this new method, elaborated in the University's bacteriological laboratories by Professor Gay and Dr. Edith J. Claypole. Among these are over 1200 students of the University, and the whole staff of a number of hospitals. Many county health officers, army medical officials, heads of institutions, and practicing physicians have obtained and used the vaccine. Already ample experience has shown the superiority of the new method. Dr. Gay's is a "sensitized vaccine." In its preparation the bacilli which cause typhoid are treated with an immune serum, killed, ground infinitesimally small in an agate mortar, and merely the sediment used. By this new method the headache and nausea which sometimes resulted from earlier methods of anti-typhoid vaccination have been eliminated. Another advantage of the new method is that the three injections are made at intervals of two instead of ten days. It has now been established by skin tests that immunity is fully established within about a month after the vaccination has been performed.

**New Oil Territory Is Now  
Added To Los Angeles**

Another large territory for the distribution of California's oil production was added to Los Angeles today by the action of the Interstate commerce commission at Washington, which has ordered a reduction in freight rates on fuel oil, petroleum and engine distillate shipments to Arizona.

The reduction comes as a result of complaints made to the commission by the Arizona corporation commission. No announcement as to the amount of the decrease in rates or the date when they will become effective has yet been made.

The new rates will apply to producing points in Texas, Kansas and Louisiana as well as California, but it is believed that because of the shorter distance between local producing centers and Arizona points this section will be the chief beneficiary.

Local oil men say shipments to Arizona have been small because of the excessive freight charges. A big demand is expected to follow the publication of the rates.

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