

Torrance Ideal Site of Industrial Plants

Southern California as the Great Industrial and Agricultural Center of the Future Holds Wonderful Opportunities in Store

That Los Angeles and its manufacturing suburb Torrance, is an ideal location for manufacturing industries of all kinds is not alone the opinion of those who live here and have large interests at stake, but is the honest judgment of disinterested men engaged in manufacture whose opinion is worth having.

The head of a large industry, with several factories in different parts of the country, in an interview reviewed the possibilities for Los Angeles as a manufacturing center at some length. Among other things he said:

"I marvel that there are not more

varied industries here. Being an industrial man, that is the first thing at which I look. I believe, however, that the coming of the Panama Canal will work wonders.

"The chief attraction here, that I have found, is the opportunity for home building, and the climate, which is such as men dream of and which some seldom experience. The opportunities here offer a home to nearly every man who comes here. Unlike the East, he does not need the class of house to keep him alive. Flowers and sunshine and a little bungalow seem possible to every one.

"I believe that Southern California is one of the industrial and agricultural centers of the future. This belief is shared by thousands of thinking men in all classes in the East. When the opportunity is offered they will come and they will be a benefit to Southern California."

The opportunity to which he referred is, of course, the opening of the Panama Canal, now so near at hand. It is imperative, therefore, that the citizens of Los Angeles and the whole of Southern California should unite in making these things known to all the world immediately and effectively.

TORRANCE WILL BE MOST BEAUTIFUL CITY IN STATE

MOST BEAUTIFUL STREET AND GARDEN EFFECTS IN TORRANCE OF ANY MODERN CITY

Beautification will not be sacrificed for commercial and industrial progress at Torrance. When the landscape plans laid out by Frederick Law Olmstead, the famous landscape architect of New York and Boston are completed, Torrance will be able to boast of street and garden effects which will make it stand out among the most beautiful communities of California.

Engineers and landscape gardeners are now active in completing Mr. Olmstead's plans. These include the laying out of a complete parking system, including the civic center, covering twenty-five acres, an athletic field of fifteen acres, a sunken garden of five acres, and the plazas, in both the business and residence districts.

The tree planting is now beginning to show real results. Approximately 150,000 flowering shrubs have been planted in the street parking spaces. In the business district are being

planted hundreds of trees similar to the green bay tree, which grows very rapidly and gives abundant shade. More than 14,000 live and cork oaks have been planted in the streets at Torrance in addition to 5000 arbor vitae trees. Thousands of eucalyptus trees, which have been planted at the south and west ends of the city as windbreaks, are especially remarkable. If they had been planted in a single row they would cover more than fifty miles. As it is, they cover approximately ten miles planted four and six abreast.

In the nursery at Torrance, which is in charge of J. F. Rupprecht, an expert horticulturist, have been grown 20,000 young eucalyptus trees, 15,000 arbor vitae trees, in addition to about 30,000 Japanese pines, magnolia, Himalayan cedars, palms, from South Africa, Catalina cherry trees, blue palms from the west coast of Mexico and dragon lilies from Australia.—Exchange.

to its natural desire for play. Few homes are constructed with proper thought to the accommodation of children. When a child's natural play is hampered, it becomes sneaking and underhanded, and there is but a step between the sneak and the out and out criminal. Parents owe it to their children and architects owe it to the parents to have homes constructed always with proper space for playgrounds, whether in or out of doors."

BOYS ORGANIZE CLUB CALLED THE ALPHA STAR

The Alpha Star is an exclusive boys' club for the youths of Torrance and is a branch of the Presbyterian Sunday school.

The club was organized recently and its aim is the social development of the boys as well as assist them to become better acquainted.

The officers are Clinton Smith, Pres.; Arthur Burmaster, Vice-Pres.; and Rex Guelick, Secretary.

FINNEY TO REPRESENT CHAMBER AT WASHINGTON

Mr. G. W. Finney, publicity manager for Thomas D. Campbell & Co., has been selected to represent the Torrance Chamber of Commerce at the annual convention of the National Association of Chambers of Commerce, which will be held at Washington, D. C., February 11th, to 13th.

SUNDAY SCHOOL HAS CHRISTMAS TREE

The Sunday school of the First Presbyterian Church held a Christmas tree at their church on Christmas eve.

Their pastor delivered an address and songs and recitations were the features of the evening. A very happy evening was passed and all returned to their homes well pleased with the Christmas tree and the entertainment.

FOR SCENIC MOUNTAIN ROAD

From the sun-kissed plains at Pasadena, studded with orange groves, up through La Canada Valley and out through the Tejuanga, across the snow-capped peaks of the Sierra Madres, scraping the clouds, into the broad stretches of Antelope Valley, is the ambitious plan of a proposed road that would rival anything on the face of the earth. It would skirt the Arroyo Seco Park, pass Sycamore Grove and cross the Sierra Madres through rugged mountain peaks a mile or more in height. The total distance is sixty-two miles, and the mountain road proper would traverse thirty-three of these.

Torrance Athletic Association Popular and Helpful Organization

The Torrance Athletic association is one of our most popular organizations and its members are constantly working for new features to add to their entertainment.

On New Year's Eve, the association will give a smoker at Campbell hall and all their members are urged to be present and each member urged to bring a friend along.

On Jan. 16 a boxing bout has been arranged, Miles Schoefield of Torrance and Young Sims of Gardena will battle for the lightweight supremacy for this vicinity. This is a good card and a good boxing exhibit will

be witnessed on that date.

Johnnie Connley, lightweight, of Torrance has a standing challenge to meet all comers.

The association will hold a meeting Friday evening at their club room for the election of officers.

The following are the present officers of the Torrance Athletic association: Richard Smith, Pres.; H. S. McManus, First Vice Pres.; J. J. Byrnes, Second Vice Pres.; Dr. N. A. Leake, Corresponding Secy.; Melvin B. Field, Financial Secy.; and H. Burmaster, Treas.

"Families with Children Preferred"

Torrance Haven for Stork, Welcome Sign and Latch String Out

Another proof of the fact that Torrance was planned as a model home community is the sign displayed over the model houses erected by Architect Irving J. Gill. "Families with Children Preferred," and which attracted wide and complimentary comment.

Mr. Gill says his idea is to set an example that may point the way for Los Angeles landlords who erect barriers against children, and also architects who plan homes without making provision for playrooms or grounds.

The Torrance houses are especially constructed to accommodate the movements of active children. Each house

is terraced, and at its side and rear is a spacious yard enclosed by a high cement wall. This feature, the architect believe, will appeal especially to families with children who have been driven from pillar to post by objecting landlords and thoughtless architects.

"The architect who plans a home without provision for a child's playground, whether it be in or out of doors, makes a serious blunder," he says. "In my opinion, much of the waywardness of boys and girls in after life is due to the architect's failure to make adequate and sensible provision for the child to give vent

FACTS ABOUT TORRANCE

Torrance is in the heart of a 3500-acre tract, about 700 acres of which have been subdivided and improved.

Torrance has approximately 20 miles of paved oil macadam streets.

The water for domestic and industrial purposes is supplied by the Dominguez Water company, and the Torrance Water, Light & Power Company. Their combined capital is \$1,250,000. One of their reservoirs located on the property has a capacity of 24 million gallons.

Six crude oil storage tanks with a capacity of 55,000 barrels each have been erected by the General Pipe Lines Company of California.

Street work and public improvements have cost more than \$600,000.

The First National Bank of Torrance has an authorized capital of \$200,000.

The Torrance Civic Center covers 25 acres. The Torrance Athletic Association's grounds cover 15 acres.

More than 100,000 ornamental shade trees have been planted.

150,000 flowering shrubs are now being planted in parks and parking spaces.

The Torrance Nursery contains approximately 100,000 costly shade trees of many varieties, and 150,000 flowering shrubs all to be planted.

Torrance is seven miles from San Pedro, and seventeen miles from Los Angeles.

Torrance has terminal rates, cheap fuel and power and abundance of raw materials at hand.

Torrance has a world wide market with a great exclusive territory which is rapidly growing.

Its laborers are 15 to 20 per cent more efficient than in the East and have an exceptionally high morale.

SUPERVISORS URGE NEW SPEED LAW

A brand new speed law is to be framed by the Board of Supervisors and the County Council, and it will be enacted, if the county's lawmakers can agree on it by January first.

Supervisor Sidney A. Butler brought up the subject. He recommended that an ordinance be passed reducing the speed limit on county highways from thirty to twenty-five miles an hour.

Suggestions for other restrictions were made by other supervisors. It finally was decided that each supervisor shall make memorandum of the provisions he would like to have placed in the ordinance, and will submit such list to A. J. Hill, County Council.

Among other things, it is proposed to require all vehicles to carry at least one white light in front and a red light in the rear. Freight extending over the rear axles may have to carry a red light suspended from the end of the load.

PROPERTY QUALIFICATIONS FOR VOTERS

A petition is being circulated for the purpose of limiting the suffrage, on certain questions involving expenditures, to the holders of real estate alone. In other words, an attempt to institute a property qualification is being made. Whatever the relation of this procedure to law, it is based upon fallacious principle. Every man who earns a living is interested in the matter of public expenditures. He pays taxes as truly as anybody pays them. He contributes to these with every purchase he makes. He contributes almost directly when he pays rent, for he knows when the taxes are increased his rent will be increased.

A property qualification would bar from the privilege of voting many an intelligent citizen, whose interest in the public welfare is as great as that of the owner of the house in which he lives, and who would bring to bear on any issue as wise a judgment as though he placed his money in the hands of the tax-gatherer instead of the hand of the landlord, to reach the tax-gatherer a little later.—Tribune.

IN BOOSTING

Your own town paper you are boosting your own interests.

Get the boost habit. It's good for what ails you.

The man who has faith enough to discount the future a little, to put his earnings into his business, and by liberal advertising give the impression of having a big trade already, is sure to get it if only his goods are right.—

15 reasons why you should decide to buy a lot at TORRANCE

- 1 - Geographically well located
- 2 - 17 miles from Los Angeles
- 3 - 20 miles to the ocean
- 4 - On direct route to San Pedro
- 5 - Inexhaustible Water Supply
- 6 - Splendid electric light system
- 7 - Elevation ideal for drainage
- 8 - Perfect sewer system
- 9 - Wide, beautifully paved streets
- 10 - Backed by large industries
- 11 - Great car shops and iron works among others coming
- 12 - All industries, when running full, should employ 3,000 men - population expected, 15,000
- 13 - Big, clean, organized development
- 14 - Growing faster than any western industrial city
- 15 - A progressive, safe investment

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