

# WILL SHE FIND YOUR FIRM NAME?

Is your business listed under all the Classified headings that might bring you customers? Representation under one heading may not be enough. Examples of business-pulling related headings are suggested below.



## BEAUTY SHOPS

Beauty Shops  
Hair Goods  
Hair Removing  
Scalp Treatment

## FIXTURES BUSINESS

Bank Fixtures  
Bar Fixtures  
Display Equipment & Materials  
Office Fixtures  
Restaurant Fixtures  
Show Cases  
Store Fixtures

## HEALTH & ORTHOPEDIC APPLIANCES

Artificial Limbs  
Corsets—Retail  
Foot Appliances  
Health Appliances  
Maternity Supports  
Orthopedic Appliances

Sun Lamps  
Surgical Corsets & Belts  
Trusses

## LAUNDRIES

Diaper Supply Service  
Laundries  
Linen Supply Service  
Overall Supply Service  
Towel Supply Service  
Uniform Supply Service

## LETTER SHOPS

Addressing Service  
Letter Shops  
Mailing Lists

Mailing Service  
Mimeographing  
Multigraphing  
Stenographers—Public

## MOVING & STORAGE

Baggage Transfer  
Express Forwarding  
Motor Freight  
Companies  
Moving Service  
Moving Service—  
Heavy Hauling  
Storage—Household  
Trucking

The cost of additional representation is small. For information please call our Local Business Office.

**SOUTHERN CALIFORNIA TELEPHONE COMPANY**