

PAUL FARMER SHADES & LINOLEUM STORE

Shades Repaired
and Reversed

VENETIAN BLINDS

for
SHADES

Call

TErmnl 4-1069

Corner Bay View & W. Anaheim
Free Estimates

When the
Need is
URGENT

When a situation is urgent you want to know these things about the concern you call: Hours of service, location, delivery, promptness of service, equipment, quality of service, reliability, years in business. Concerns mention these points in their advertisements in the Yellow Pages.

Look in the

Classified
**TELEPHONE
DIRECTORY**

It Tells
"Where to Buy It"

Window Displays—Installation & Service

SCOTT DISPLAYS 1201 W Bdway
Call Opr for.....Long Bch 653-215

Window Screens—See Screens—Window

Window Shades—Retail

Farmer Paul 813 Bay Vw Av Wilm.....TErmnl 4-1069
(See Advertisement This Page)

HARBOR VENETIAN BLIND & SHADE CO

See Our Ad under Venetian Blind Dir's
3339 S Pacific Av SnPed.....TErmnl 2-5110

McClelland Shade & Linoleum Store
930 N Avaln Bl Wilm.TErmnl 4-3112

MCCORKELL'S PACIFIC SHADE & LINOLEUM CO

DU PONT TONTINE
Washable Window Shades
BLACKOUT SHADES - VENETIAN BLINDS
WINDOW SHADES
REPAIRED & REVERSED
MADE LIKE NEW

931 S Pacific Av SnPed.....TErmnl 2-7208

TOLBERT'S

COMPLETE SELECTION OF FINEST
WINDOW SHADES
Linoleum - Draperies - Venetian Blinds
CARPETS & SLIP COVERS
Call TErmnl 3-3517
FOR FREE ESTIMATES

453 W 7th SnPed.....TErmnl 3-3517

Tolbert's 453 W 7th SnPed.....TErmnl 3-3517

Windows—Metal

MARINE GLASS CO 130 W 5th SnPed.....TErmnl 3-2481

Windows—Used

See Building Materials—Used



FRONTIERS

beyond

There are always new frontiers to telephone service, problems to be solved, improvements to be made, and there will always be Telephone Pioneers pushing on to new achievements.

**Southern California
Telephone Company**



Wines—Retail

A & M Liquor Store 801 W Anahm Wilm.....TErmnl 4-5164
Anchor Liquors 267 W 7th SnPed.....TErmnl 2-0589

CABRILLO LIQUOR STORE

2031 S Pacific Av SnPed.TErmnl 3-2845
Cal Crest Liquor Store 225 W 6th SnPed.....TErmnl 2-6986

Carl's Liquor Store 934 N Avaln Bl Wilm.....TErmnl 4-6116

Coast Liquor Store 716 W Anahm Wilm.....TErmnl 4-4042

Harbor Liquor Store 621 Wilmngtn Bl Wilm.....TErmnl 4-2862

La Joliscence Market 1115 East L Wilm.....TErmnl 4-4334

Las Palmas Market 21808 S Avaln Bl Wilm.....TErmnl 4-5061

Liquor Locker 2022 Pacific Coast Hwy.....Lomita 1998

Morgan's Liquor Store 319 W 3rd SnPed.....TErmnl 2-5619

Safety Liquor Co 335 W 6th SnPed.....TErmnl 3-3110

Schwartz's Liquor Store 274 W 6th SnPed.....TErmnl 2-2110

Slater & Van Marter Liquor Stores

701 W Pacific Coast Hwy Wilm.TErmnl 4-5384

Toppy's Liquor Store 593 9th SnPed.....TErmnl 3-2185

Tops Liquor Store 832 S Gaffy SnPed.....TErmnl 3-2240

Wine Depot 520 S Beach SnPed.....TErmnl 2-1878

Wines—Whse

BOHEMIAN DISTRIBUTING CO

1600 Daisy Av LB.TErmnl 4-2163
Los Angeles Harbor Wholesale Grocery
613 N Avaln Bl Wilm.TErmnl 4-4222

Wire

Soule Steel Co
Reinforcing Steel & Wire Mesh
908 Bordr.....Torrnc-7

Wire—Insulated

See Electric Equipment Hdgs; Also Electric Supplies Hdgs

Wire Products

Columbia Innerspring Co 1818 East O Wilm...TErmnl 4-6938

Wire Rope

Martin & Turner 314 Wilmngtn Bl Wilm.....TErmnl 4-2544
Miles Wire Rope Co 1715 E Denni Wilm.....TErmnl 4-4147

PACIFIC WIRE ROPE

Pacific Coast
Manufacturers of
Wire Rope
Preformed & non-Preformed
Galvanized Strand
Wire Rope Splicing



"The Blue Reel"

"FOR INFORMATION CALL"

PACIFIC WIRE ROPE CO 1840 E 15th LA
Call Opr for.....Prspct-7511

REPUBLIC SUPPLY CO OF CALIF 2122 E 7th LA
Call Opr for.....Trnity 2141

Wire Rope Splicing—See Cable Splicing

Wired Music—See Music—Wire Transmitted

Women's Accessories—Retail

LILI DORE

Handbags-Jewelry-Belts-Accessories-Hats,
710 S Pacific Av SnPed.....TErmnl 2-5921

&
Incidentally

Prompt answering of a telephone's ring is thoughtful, courteous — and good business.

**Southern California
Telephone Company**