

INTRODUCTORY

Fellow Citizens, this report may properly be termed an inventory of the various community activities which have occurred during the past fiscal year. Even though this booklet contains quite a number of pages it necessarily treats briefly the wide range of topics which developmental community activities embrace in a year. While the report is published by the Chamber of Commerce, it does not represent just Chamber of Commerce initiative projects, but is designed to truly portray the cooperative program which has occupied the time and energy of every organized agency, as well as the efforts of many individuals who have contributed worthy effort toward their community's well being. It will also be noted that the report is almost void of names. This, too, has been a policy purposely pursued so as to render the accounting for community good in the first nature of projects rather than the personality attached to their doing. It would be difficult, indeed, to mention in such limited space the many, many individuals whose time and effort represents the various scheduled items in the accompanying pages.

The period which this reports covers has, without question, been the most trying, not alone in our local history but throughout the land, due to the general economic conditions which have forced industrial and business retrenchment. Under such circumstances it has required more than an ordinary degree of stamina to carry on project development and general community promotion. Suffice it to say, however, that the civic consciousness of Torrance is well grounded, and has shown itself admirably through the expressions of wholehearted public good will in the cooperation of every worthy civic enterprise, as well as contributing efforts to meet the crisis in general business.

Communities are entirely like individuals, in that they reflect personality and character. We know that each one of us is what we are very largely because of what we think. Our ambition, activity and enterprise reflects our thinking, and a community is no more nor less than these attributes multiplied by the people. Thus is it hoped that all the good people of Torrance will recognize the simple truth of this statement and thoroughly realize that Torrance can be no greater, nor become other than the objectification of the thinking and planning of its people. To this end the Chamber of Commerce dedicates its energies, and hopes to serve in a coordinating capacity, and continue to organize the ideas and energies of those who sense their relationship to the city, and offer to discharge their civic responsibilities. Thus, and thus alone, can Torrance become what you think it ought to be. It is hoped you will pursue this report thoughtfully, and offer your ideas for constructive betterment. This hope I dedicate to my successor and his administration.

W. Rufus Page, President

Torrance Chamber of Commerce, 1930-1931