

Classified CITY Directory

Extend Your Sales Area!



THE Classified CITY DIRECTORY cover your immediate market and is also delivered free of charge to householders throughout the area.

YOUR AD IN THE following yellow pages is your economical way to reach more potential customers!

WHEN PEOPLE NEED YOUR SERVICES wouldn't you like to be considered by those who use these pages to make a selection?

ARE YOU GETTING YOUR SHARE of new customers and "drop in" customers? Quite often the customer who calls in person has first consulted these pages.

THOUSANDS OF PEOPLE use the Classified City Directory every day for their shopping needs.

BE FULLY REPRESENTED! Your advertisement under the headings best describing your services or products is the best business insurance on earth!

YOUR ADVERTISING DOLLAR WILL MAKE MORE DIRECT CONTACTS IN THE
YELLOW SECTION OF THE CITY DIRECTORY THAN IN ANY OTHER MEDIUM

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