

INTRODUCTION



Western Directory Co. presents to the subscribers and the general public, the 1949 edition of the Torrance City Directory. Every effort to make this Directory a complete community survey has been expended. Business interests in the territory responded almost unanimously in assisting with the publication. The information contained herein has been compiled from a house-to-house canvass in a manner designed to assure maximum accuracy and authenticity. The publishers can not and do not guarantee the correctness of all information furnished them. Neither can the publishers guarantee the complete absence of errors and omissions—hence no responsibility for same is or can be assumed. Such inaccuracies as come to your attention should be carefully noted, however, and brought to the attention of the publishers for correction in future editions.

FOUR MAJOR DEPARTMENTS

THE ALPHABETICAL LIST OF NAMES of individuals, business firms, corporations, etc., is included on the white pages, beginning on Page 37.

THE STREET AND AVENUE GUIDE AND DIRECTORY OF HOUSEHOLDERS, on the pink pages, contains all the Streets and Avenues arranged in alphabetical order. Following the name of the street, homes and business houses are arranged numerically with the name of the occupant placed opposite the number. The symbol Δ , preceding the name, indicates those having telephones. The symbol \odot , following the name, indicates property owner.

THE BUYERS' GUIDE, on the blue pages, contains the advertisements of leading business and professional interests. These advertisements are grouped by departments and indexed under headings descriptive of the business represented. It is a true picture of the progressiveness of the business interests to be found in this area, and reflects the atmosphere of the community.

THE CLASSIFIED BUSINESS DIRECTORY is included on the white pages, immediately following the alphabetical section. Herein all lines of business are alphabetically arranged and the various firms listed according to their respective business. Names appearing in blackface type are subscribers who, by their patronage and co-operation, have made this work possible.



WESTERN DIRECTORY CO., Publishers

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