

President Hoover Recently Said

"The work of an American Chamber of Commerce opens paths of usefulness limited only by the degree of active interest which is shown in its activities by the community it serves."

The Torrance Chamber of Commerce is endeavoring to exemplify the President's statement. The facilities and services which the local bureau is rendering to this community are manifold. The utility and value of these services, however, is measured very largely by the use which the citizens of this community make of them. All are cordially welcome to avail themselves of the general offices where civic and development literature and information is maintained together with directories of other cities and specific data covering the general fields of civic, educational, social, commercial and industrial subjects.

The following are a few pertinent facts about Torrance, the planned city:

- Incorporated City of the Sixth Class.
- Area—14 $\frac{1}{2}$ Square Miles.
- Population—6700.
- City Tax Rate, 1928—70c, including 10c for civic promotion
- Assessed Valuation—\$19, 00,000.00
- Municipal Bonded Debt— 39,000.00
- Altitude—50 to 425 feet.
- Building Permits, 1928—\$1,668,979.00.
- Schools—Part of Los Angeles System
- High School Enrollment—485
- Elementary Enrollment—1044
- Library, Woman's Club, Rotary & Kiwanis.
- Churches—14. Fraternal Bodies—12.
- Endowed Hospital—Best equipped in the Southwest.
- Transportation—Pacific Electric, Santa Fe, Motor Coach Company, West Side Transit Company.
- Commercial—Trading hub of harbor district.
- Industrial—40 thriving factories.
- Payroll—\$1,000,000.00 per month.

Torrance was built by a man of vision, who incorporated into the plan of the city the most modern ideas on which beautiful, well-planned cities

are of just being an industrial city, Torrance truly is a MODERN INDUSTRIAL CITY, where the utilitarian meets the artistic, where the men who earn their livelihoods in the factories live in comfortable homes and the streets are paved and flanked with beautiful trees.

One of the great advantages in California cities. Torrance has them

Let's Produce Permanent Prosperity"

Chamber of Commerce

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